Guidelines Future Cities Challenge Individual Submissions

The #FutureCitiesChallenge invites you to shape the city you live in. This is your chance to learn about how cities turn into the communities we live in, and to use this knowledge to imagine your future city, and share this with us.

We want you to get creative and only your imagination is the limit. Why not go outside and make street art that symbolises your future city? Write and sing a song? Record a video? There are NO rules for how creative you can get.

WINNERS WILL BE ANNOUNCED BY 31 OCTOBER 2020 ON WORLD CITIES DAY.

Can I enter the competition?
Are you between 10-24 years old? Then yes, you can!

When is the deadline?
20 October 2020.

How do I enter the competition?
It’s really simple!

1. Read everything on www.futurecitieschallenge.org and take the Future Cities Challenge Quiz to test your knowledge!
2. Create your creative contribution and link it to one of the thematic areas: Public Spaces, Transport, Environment, Technology, or Education.
3. Fill out this simple form and upload your submission 20 October, 2020.
4. Optional but recommended to share your contribution on social media under the hashtag #FutureCitiesChallenge!

Good to know:
● Participation is free of charge
● Only one entry should be submitted per person. Multiple entries from one person will result in disqualification.
● All artwork must be original.
● The artwork should not include photographic images of the Contestant or other personal information.
• When winning pieces are published, only the first and last name and country of origin will be published. No other personal information about the Contestants will be published or shared.

What is the prize?
We know these are difficult times and that access to education and learning is limited because of the pandemic. We want to encourage learning and have therefore decided that we will award USD 1,000 in credits to take an online course. Some recommended platforms that we recommend are Masterclass, Future Learn, Khan Academy, DIY, and Coursera, but in case you have your own favorite learning platform we are happy to consider that, too.

How do you decide the winners?
We will bring together experts to evaluate the submissions following the below criteria.

In total, there will be 7 winners: 5 individuals (one for each category: Public Space, Transport, Environment, Education, and Technology), and 2 groups.

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Summary</th>
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<tbody>
<tr>
<td>Creativity</td>
<td>The submission is utilising innovative ways to creatively express its messages.</td>
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<tr>
<td>Innovation and Technology</td>
<td>The submission is presenting how the use of innovation or technology to support their future city in an interactive way contributes to better relationships and connectivity.</td>
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<tr>
<td>Urban Transformation</td>
<td>The submission brings in the role of the community in promoting wellbeing of young people.</td>
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<tr>
<td>Youth Engagement</td>
<td>Submission demonstrates the inclusion of youth perspectives/concerns/youth led solutions.</td>
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<td>Inclusive and Diverse</td>
<td>The submission is inclusive and takes into account youth from all backgrounds.</td>
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