



## WE COME FROM

- It born from a need to make visible problems in the public space, such as the fisical holes on the foundational square of the city of Cali, this visible actions was accompanied by a petition addressed to the mayor's office about the deplorable state of the soil there.
- Collect the public opinion about this problem that affects a significant number of pedestrians who walk everyday this main place in the city.
- We use a methodology that breaks with "normality" and captures the attention of passers-by, on the public space (this is also called as wool bombing, yarn storming, guerrilla knitting, kniffiti, urban knitting, or graffiti knitting.)
- We look for: Breaking gender stereotypes such as that knitting is only for older ladies, but also for children and young people knitting.

el ovillo

Ways to do collective work searching good common.



# **OUR DEFENSES**

- Pedestrians and cyclists (mainly people in conditions of difficulty to move)
- Children and youth
- Good condition of the platforms
- Safe spaces for all people, mainly women and girls



Ponencia

# EL DÍA DE LA BICI-CALI



# #FNBCali2019 MOVETE al natural



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### La Trama **Textil**





















# HOW?

\*Promoción de espacios mas seguros, visibles, habitables, para que más mujeres se suban a la bici, caminen seguras, jueguen sin sensaciones de riesgo.

\*Acciones colectivas que involucren a la población vecina a través del tejido de actividades conjuntas

\*Busca más actividades en el espacio público

\*Apoyar promoción de plazas para la estancia y permanencia



# PLAZA CAYCEDO

















# WHAT HAVE WE ACHIEVED?

- The inclusion of activities in the public space at the main square.
- Visibly confront occupations that have been marked by gender stereotypes.
- Visibility actions in public spaces.











# WHAT WILL WE KEEP DOING?

- What will we keep doing?
- Reconquest of spaces safer and friendly for pedestrians and cyclists
- Promotion of NO PARKING ON ROAD signal (road safety)
- More spaces for "stay"

