Our focus

We focus on the following themes to contribute to enabling conditions for young people’s wellbeing, particularly in low- and middle-income countries.

Working principles

A set of working principles guides our philanthropic work and partnerships. These express our approach to how we can best contribute to creating the conditions for young people’s wellbeing.

1. Enabling healthy and sustainable city systems
   - For well-functioning city systems through local community-led protection and by preventing youth-led city paradigms.

2. Promoting mental health
   - To create favourable conditions that support the mental health and wellbeing of young people today and positively influence their lives.

3. Enabling a human rights-based digital future
   - For an inclusive and equitable digital future by being people with relevance, effective human rights-based governance using digital technology, data, and AI.

4. Strengthening quality public education
   - To enhance learning outcomes and prepare young people for the future; to become citizens of and work, connect, and play in inclusive societies that support the mental health and wellbeing of young people.

5. Biomedical Research
   - For the benefit of the health of children and adolescents worldwide. Focused on the fundamentals of independent institutions that focus on translational research.

6. Long-term commitment and trusted partnerships
   - Diving towards systemic change requires time, sustained effort, and trusted partnerships. Work implies continuous learning and commitment from all stakeholders.

7. Policy Work
   - We engage in evidence-based policy work to share knowledge and build policies that work for policy and system-level change, helping to create an environment for sustaining positive change that enhances the wellbeing of young people.

8. Research and Programmes
   - We invest in and support research and evidence programs around the world as well as partner-related programs that have a tangible, sustainable impact on the wellbeing of young people in urban and digital spaces.

9. Trusted Partnerships
   - We act as conveners building coalitions, partnerships, and fostering flexible collaboration bringing together young people and key actors from different sectors, to drive change and meaningful impact.

10. Meaningful youth participation
    - Our commitment to human rights implies a commitment to meaningful youth participation. We work with and for young people world wide, and their specific needs, focusing on translational research.

11. Systems view and practice
    - Recognising wellbeing as a process and a dynamic interplay between personal, social and environmental relationships. This leads us to a systems view and practice.

12. Human rights
    - Our commitment to young people’s wellbeing is also underpinned by our commitment to human rights. Human rights, including the civil, political, social, cultural, and environmental rights, are formally recognised under international law.

13. Relational wellbeing
    - Our work and activities are guided by an approach that emphasises the relational aspect of young people’s wellbeing, recognising that young people’s wellbeing is contextual and influenced by socio-cultural and political, as well as environmental, factors and social relationships.

14. Evidence and collective learning
    - We recognise the need for adaptation, adjustment and enctype the importance of evidence and collective learning. We adopt an evidence-based approach to strategic decision making and continuous learning at all levels.