

Our Year

2022 Annual Report



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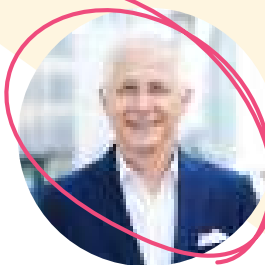
About Fondation Botnar

Fondation Botnar is a Swiss philanthropic foundation based in Basel which was established in 2003 to continue the philanthropic legacy of Marcela and Octav Botnar. The foundation works to improve the health and wellbeing of young people living in cities around the world.

Advocating for the inclusion of youth voices and the equitable use of AI and digital technology, the foundation invests in and supports innovative programs and research and bringing together actors from across sectors to create dialogue and partnerships.



A message from our Board Chair



2022 was another busy year full of learning and progress at Fondation Botnar. We continued to bring young people, critical voices and actors from all levels together in pursuit of our goal of improving the wellbeing of young people living in cities around the world.

We had countless opportunities to harness new possibilities and test innovative methods to achieve the change we want to see in the world, from launching new partnerships to strengthening digital rights and the mental wellbeing of young people, to engaging with global leaders in urban sustainability at the 11th session of the World Urban Forum.

Building strong relationships with our partners and working together to transform urban systems for the better allows us to be curious, learn and understand more.

It's been a humbling journey so far.



To build on our progress in the last five years and take us into 2023 and beyond, we need to remain fully open to learning and relearning - to be prepared to challenge the status quo and innovate. Only then will we discover the new paths and promises that will eventually lead us to create inclusive and sustainable urban environments fit for young people to thrive.

Thank you to all our partners who have made these achievements possible!

Thomas Gutzwiller

Board Chair, Fondation Botnar



Listening to young leaders

According to a 2019 Barnardos report*, 62% of 16-24-year-olds feel that governments care more about older generations than their own. Despite being the largest generation of young people in history, young people's rights to representation and participation are not being met, as they are often left out of decision making and lack opportunity to drive changes in the city systems they live in.

We talked to two youth collaborators, Michel Zuluaga, Gender Coordinator at Despacio, and Bianca Baluta, OurCluj Co-Creator, to understand their experiences and perspectives on city-level change-making. It is clear that young people face significant challenges when trying to get involved in policy and decision-making processes. By listening to their insights and experiences, we can gain a better understanding of how to improve inclusion and ensure that young people's opinions are taken seriously.

What is the biggest challenge young people face in leading change in their city?

"In my view, the biggest challenge is related to trust. Young people are not seen as essential participants in these processes. Their input, while unique and game-changing, is often not valued. When young people are only included at the surface level, without any power or decision-making ability, they are not truly empowered to contribute."

How can governments better include young people in policy and decision-making?

"The first step is to create the context for young people to cultivate their critical thinking and to have access to education either through formal or non-formal means. The second step, linked to encouraging young people to be involved, is empowerment and trust. Young people feel empowered and motivated when they see that their opinions, voices and ideas are taken into consideration. In order to fuel their involvement, they need to see they count and that they have an impact. What I consider a permanent tool alongside the process is that governments improve inclusiveness by reaching young people that are not usually involved."

What does it mean to be educated as critical citizens, and why is this important?

"For me, a critical citizen is someone who has cultivated critical thinking. I believe it is not so important what you think, but rather how you think and assess situations, taking into account the available evidence. The value of the process in how one thinks is essential, especially nowadays when we have such a large amount of available information."



Michel Zuluaga

Gender Coordinator, Despacio



Bianca Baluta

OurCluj Co-Creator



What is the biggest challenge young people face in leading change in their city?

"At the municipal level, young people face discrimination based on age, where the vision of youth is not valued. Many may be invited and physically included on stage, but their ideas are not prioritised."

How can governments better include young people in policy and decision-making?

"To ensure a fair and equitable approach to addressing societal issues, governments and all members of society should collaborate on new approaches. These should be evaluated through self-assessment and validation from peers, instead of being condescending or paternalistic. Furthermore, policymakers must encourage the education system to provide participation tools, such as youth forums and other dialogues, for the young people they serve."

What does it mean to be educated as critical citizens, and why is this important?

"Being a critical citizen is not only speaking up about failures but also acting on them to the best of your abilities, whether that's writing a letter to the mayor's office or taking the initiative to change the course of things, as Greta Thunberg did. The baseline is knowing one's rights and duties, as an individual and collective."

* <https://www.barnardos.org.uk/news/our-news/young-people-fear-their-future-and-feel-ignored-politicians-according-new-report>



Reflecting on five years

Letter from our CEO, Stefan Germann

In just five years, Fondation Botnar has transformed from a small, temporary office in Basel into a thriving, global network of partners and young leaders committed to improving the wellbeing of young people in growing urban environments. Our collective hard work and dedication have achieved remarkable results, and I am deeply grateful to everyone who has been part of this journey.

As we continue our efforts to make a difference in young people's lives, I'm delighted to share some personal highlights of the last half-decade.

One of the exciting developments has been our work in the city of Tanga in Tanzania which started in 2018. Tanga is becoming a thriving digital learning hub, made up of many young people who want to move their lives and communities forward. It's an impressive example of what can be achieved when working actively with city stakeholders and young people.

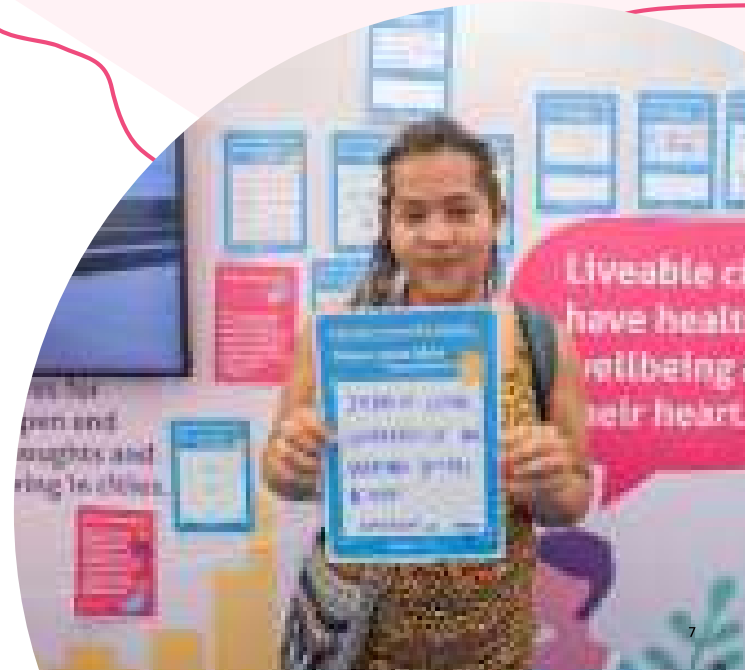
The Our Future Cities Challenge in 2020 was another highlight that aimed to inspire young people worldwide to unlock their potential in innovation and creativity, asking them to learn more about their cities, use their imagination, and share their vision for the future. Witnessing the incredible creativity of the participants was a truly inspiring experience for me, and their contributions continue to inspire me to this day.

As the first fully digital generation, young people are brilliant enablers of our collective future, however, it is important to acknowledge that they are especially susceptible to the risks associated with rapid development of AI, such as involuntary data collection, cyberbullying, online abuse, and exposure to explicit content. This means essential questions need to be raised, such as the need to ensure that developments are based on human rights and that data is owned and equitable. I'm particularly proud that Fondation Botnar supports those actively working to improve this, including our partnership with Amnesty International through the RIGHTS Click initiative. The initiative is currently responding to the needs of a 'digital generation' in Kenya, Argentina, and the Philippines, with a vision to support more countries in the future.

I can't wait to see where the next five years will take us. We remain fully committed to promoting the health and wellbeing of young people in urban environments while keeping their needs at the forefront of our conversations and initiatives.

"2023 will be a crucial year for the foundation, not only to put urgent issues of health data governance and global commitments to adolescent wellbeing on the agenda but also to reflect on our first five year external organisation evaluation and forge a more robust path for our organisation as we continually evaluate ourselves."

Read on to discover how in 2022, our work and partners helped to amplify youth voices in changing their cities for the better.



Stories of change

Empowering Tanga as a city for young people

OurCity – OurTanga (TangaYetu)

Project overview

Tanzania's most northern port city, Tanga, was the first to partner with OurCity in 2018. The TangaYetu initiative supports the transformation of cities into youth-centred places, by enabling young people to take part in project design, implementation and governance.

"TangaYetu has made a significant impact on the lives of youth in Tanga. I've seen most of them gain practical skills and knowledge. They will benefit from [this knowledge] for the rest of their lives."

Hussein Kinoko, Steering Committee Member, TangaYetu

2022 impact:

1,500

young people trained in 21st-century skills

17

Youth Savings groups formed by local partners

Project insights

TangaYetu highlights so far include; the establishment of the first ever STEM park in Tanzania, the development of a digital city platform for improving the use of data in decision making, and the introduction of entrepreneurship and digital literacy training in schools.

In 2022, TangaYetu trained over 1,500 young people in 21st-century skills, while 17 Youth Savings groups with 230 members were formed by local partners. Following the opening of the STEM Park in 2021, over 6,200 young people have been inspired to use STEM and STEAM. A Youth Forum was also established and now has over 500 dynamic participants, positively encouraged to take an active role in TangaYetu projects.



Stories of change

Encouraging youth participation in urban transition in Cluj

OurCity – OurCluj

Project overview

OurCluj is an emergent living lab designed to engage young residents in the transition of their city. Since 2019, a collective of urban innovators in Cluj-Napoca, Romania, set out to reimagine the values that guide urban transition by centring values of care and trust over those of growth and efficiency for collective wellbeing.

Project insights

During 2022, OurCluj focused on nurturing relationships and cultivating open dialogue with local partners. A network of projects evolved and expanded, focusing on new approaches to learning and education. OurCluj incubated FIX Cluj, the first co-designed social innovation fund in Romania, supporting young entrepreneurs and building learning communities.

In addition, a social research study of the OurCluj design processes resulted in a book '[Activating Values in Urban Transitions – A novel approach to Urban Innovation](#)', launched with the mayor and presented during World Urban Forum and Devex World 2022. The study found that the explicit articulation of values of care and trust is essential for creating and sustaining local innovation ecosystems in the Eastern European context and made 10 design recommendations for practitioners in other cities interested in novel ways of working towards wellbeing.



"The social research study is an excellent and visionary work; it is offering us light in some aspects we need, and it is going to be part of the city strategy."

Emil Boc, Mayor of Cluj-Napoca



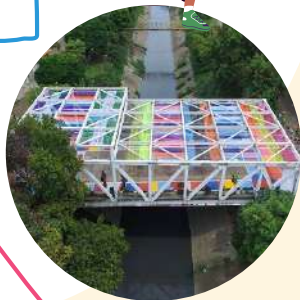
Stories of change

Tactical city planning with youth in Cali

Healthy Cities for Adolescents, Vivo Mi Calle

Project overview

Part of the **Healthy Cities for Adolescents** programme, **Vivo Mi Calle** focused on improving the wellbeing of young people in low-income neighbourhoods in Cali, Colombia, by empowering them to co-create healthier environments through their active participation in city planning and regeneration processes.

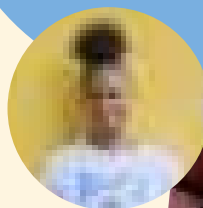


Project insights

Vivo Mi Calle became a leading light in Cali, Colombia. Working in partnership with youth, it transformed public spaces into safe, enjoyable places and improved the lives of more than 18,000 people. The Bridge of Colors, created with 115 local youth, is a highlight - creating a new, vibrant route for students to walk without the threat of violence. In addition to improving the quality of life for its citizens, the project has also strengthened social cohesion among different communities in the city.

"I think the moment Vivo Mi Calle arrived in Cali, it became the light this neighbourhood needed in order to change."

*Adriana Quiñones, Project participant,
Vivo Mi Calle*



18,000
lives impacted

115
local youth co-created The Bridge of Colors

Moments and milestones

As we celebrate past successes, our team reflects on valuable lessons learned for the future. Read the team's key learnings from 2022.

Shared principles for the future of health data governance

Transform Health launched the [Health Data Governance Principles](#) to provide a human rights approach to health data governance.

Young people shaping a human rights-led digital future

With Amnesty International, we launched a new programme enabling children and young people to co-create digital platforms that protect their rights: [RIGHTSClick](#).

Empowering the next generation of Ghanaian entrepreneurs

[GSTEP](#) is an inclusive, prize-based education programme that engages Junior High School students in Ghana to use innovation to solve issues in their communities.

Investing in visionary solutions for behavioural therapy

As part of our market-based approach to philanthropy, we contributed seed funding to [Butterfly Learnings](#) to build and scale its behavioural therapy centres and mental wellbeing digital products across India.

Innovating for young people's mental wellbeing

We launched [Being](#), an international mental health initiative that funds and supports research into innovative youth-focused approaches.

S²Cities programme concludes successful pilot year

[S²Cities](#) has concluded its pilot year in Bandung, Indonesia and Envigado, Colombia, with young people participating in capacity-building activities and innovation challenges.

April

Building healthier cities for young people

Our [Healthy Cities for Adolescents](#) programme completed its first phase - and started its second phase with Ecorys, running until 2025. Phase two will build on existing projects and support new initiatives, adding an additional target country to the original five.

Using Minecraft to design public spaces

Together with UN-Habitat, we launched the [Young Gamechangers Initiative](#) (YGI) at the World Urban Forum. The YGI harnesses innovative digital tools to amplify young people's voices and opinions on the future of equitable city systems for all.

June

Milestone achievements in digital health and AI research collaboration

Our partners at I-DAIR signed a [memorandum of understanding with WHO](#). I-DAIR's work increasingly demonstrates the need to bridge the digital health and AI knowledge gap to accelerate progress on the 2030 Agenda.

July

Expanding OurCity to Latin America

We added Latin American cities Manta in Ecuador and Barranquilla in Colombia to our global [OurCity](#) initiative, which leverages local strengths, community engagement and digital technologies to transform cities to ensure young people's wellbeing.

September

October

Driving youth employment opportunities through digital technology

[Yoma](#), the youth agency marketplace, continued to grow with more than 160,000 young people registered and 25,000 certificates issued to their digital CVs, linking young people to opportunities in the digital economy.

December

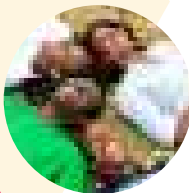
Taking our learnings with us

As we celebrate the successes of the past year, our team reflects on lessons learnt to take into the future. Read the team's key learnings from 2022.

01.

Young people as partners

In 2022, we were reminded of how critical it is for young people to take a central role in determining the future of our cities. We made an effort to actively collect a broad and diverse range of ideas and narratives from young people, for example by attending the 11th session of the [World Urban Forum](#) and launching our [#MyCityMyVoice](#) campaign. Moving forward, our priority is to equip young people with the appropriate platforms and tools to act as agents of change in urban planning processes and policies in our programmes, events, and other digital spaces.



02.

Being open to seeing risk differently

Rather than working with traditional impact measurement systems that tend to take a 'success or fail' view of the world, we are developing more bespoke feedback loops that allow the young people and communities that our programmes support to provide insights and feedback as they progress. This new approach is already underway in the OurCity initiative.



03.

Using technology to drive change

In 2022, we signed a contract with UN-Habitat for the Young Gamechangers Initiative in Minecraft, which encapsulates Fondation Botnar's spirit: putting young people at the centre of creating their cities, enabled by the creative use of digital technology.

To meaningfully improve the lives of young people, we must aim to use technology for good, drive much-needed democratic change and involve young people in our work. New digital solutions must be deeply rooted in their needs, wants, and characteristics, with equity and effectiveness at their centre. In 2023, we will continue to light the way by funding research or programmes that bring together stakeholders to build ethical frameworks for digital technology.



04.

Listening and learning

While self-reflection and realisation were crucial learnings, so was listening to our community of young people, practitioners, experts, and partners. From attending the Philea Forum, the AI for Good Summit, and the World Health Summit to experimenting with user-generated content for videos from youth leaders in cities – we have learnt so much this year by connecting with and listening to young people from around the world. These reflections will help in holding ourselves to a higher standard moving forward.



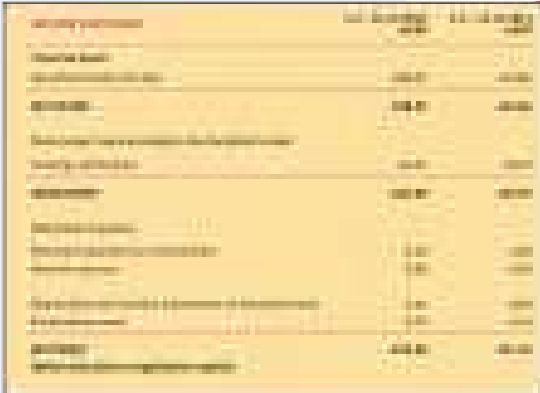


Index	Company	Country	Revenue	Assets	Employees
1	Alphabet Inc. (Google)	USA	\$1,026,000,000,000	\$1,026,000,000,000	74,000
2	Amazon.com Inc.	USA	\$714,000,000,000	\$714,000,000,000	545,000
3	Microsoft Corporation	USA	\$669,000,000,000	\$669,000,000,000	121,000
4	Facebook Inc.	USA	\$542,000,000,000	\$542,000,000,000	54,000
5	Apple Inc.	USA	\$520,000,000,000	\$520,000,000,000	41,000
6	Alibaba Group Holding Ltd.	China	\$475,000,000,000	\$475,000,000,000	23,000
7	Walmart Inc.	USA	\$469,000,000,000	\$469,000,000,000	1,100,000
8	Twitter Inc.	USA	\$420,000,000,000	\$420,000,000,000	13,000
9	LinkedIn Corporation	USA	\$390,000,000,000	\$390,000,000,000	10,000
10	Oracle Corporation	USA	\$370,000,000,000	\$370,000,000,000	35,000
11	Netflix Inc.	USA	\$350,000,000,000	\$350,000,000,000	10,000
12	Spotify AB	Sweden	\$330,000,000,000	\$330,000,000,000	5,000
13	Slack Technologies Inc.	USA	\$310,000,000,000	\$310,000,000,000	5,000
14	Zoom Video Communications Inc.	USA	\$290,000,000,000	\$290,000,000,000	3,000
15	Dropbox Inc.	USA	\$270,000,000,000	\$270,000,000,000	3,000
16	Zoom.us Inc.	USA	\$250,000,000,000	\$250,000,000,000	3,000
17	Zoom Global Inc.	USA	\$230,000,000,000	\$230,000,000,000	3,000
18	Zoom Video Communications Inc.	USA	\$210,000,000,000	\$210,000,000,000	3,000
19	Zoom Video Communications Inc.	USA	\$190,000,000,000	\$190,000,000,000	3,000
20	Zoom Video Communications Inc.	USA	\$170,000,000,000	\$170,000,000,000	3,000

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Food	Pork	50	2.00	100.00
Food	Fish	50	2.00	100.00
Food	Eggs	100	0.50	50.00
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Food	Vegetables	100	1.00	100.00
Food	Fruits	100	1.00	100.00
Food	Nuts	100	1.00	100.00
Food	Seeds	100	1.00	100.00
Food	Grains	100	1.00	100.00
Food	Legumes	100	1.00	100.00
Food	Oil	100	1.00	100.00
Food	Vinegar	100	1.00	100.00
Food	Soy Sauce	100	1.00	100.00
Food	Worcestershire Sauce	100	1.00	100.00
Food	Ketchup	100	1.00	100.00
Food	Mayonnaise	100	1.00	100.00
Food	Mustard	100	1.00	100.00
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Food	Flavorings	100	1.00	100.00
Food	Essences	100	1.00	100.00
Food	Extracts	100	1.00	100.00
Food	Spices	100	1.00	100.00
Food	Herbs	100	1.00	100.00
Food	Vegetables	100	1.00	100.00
Food	Fruits	100	1.00	100.00
Food	Nuts	100	1.00	100.00
Food	Seeds	100	1.00	100.00
Food	Grains	100	1.00	100.00
Food	Legumes	100	1.00	100.00
Food	Oil	100	1.00	100.00
Food	Vinegar	100	1.00	100.00
Food	Soy Sauce	100	1.00	100.00
Food	Worcestershire Sauce	100	1.00	100.00
Food	Ketchup	100	1.00	100.00
Food	Mayonnaise	100	1.00	100.00
Food	Mustard	100	1.00	100.00
Food	Relish	100	1.00	100.00
Food	Pickles	100	1.00	100.00
Food	Jams	100	1.00	100.00
Food	Jellies	100	1.00	100.00
Food	Sauces	100	1.00	100.00
Food	Dressings	100	1.00	100.00
Food	Condiments	100	1.00	100.00
Food	Flavorings	100	1.00	100.00
Food	Essences	100	1.00	100.00
Food	Extracts	100	1.00	100.00
Food	Spices	100	1.00	100.00
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Food	Vegetables	100	1.00	100.00
Food	Fruits	100	1.00	100.00
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Food	Legumes	100	1.00	100.00
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Food	Essences	100	1.00	100.00
Food	Extracts	100	1.00	100.00
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Food	Fruits	100	1.00	100.00
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Food	Seeds	100	1.00	100.00
Food	Grains	100	1.00	100.00
Food	Legumes	100	1.00	100.00
Food	Oil	100	1.00	100.00
Food	Vinegar	100	1.00	100.00
Food	Soy Sauce	100	1.00	100.00
Food	Worcestershire Sauce	100	1.00	100.00
Food	Ketchup	1		

Financial statements

Accounting is based on the Swiss GAAP FER 21 standard for charitable social non-profit organisations by the provisions of Swiss law, particularly Articles 957 to 962 of the Swiss Code of Obligations on commercial bookkeeping and accounting. The annual financial statements of the foundation present an accurate and fair view of the foundation's assets, as well as its financial and earnings position. Funds are recognised when the Foundation Board decides on the expenditure. In each case, the entire amount is recognised as an expense. Future payment obligations are recognised as current or non-current liabilities. Payments to funding recipients are recognised as a reduction in liabilities.



	2022	2021
Assets		
Non-current assets	1,000,000	1,000,000
Current assets	1,000,000	1,000,000
Liabilities		
Non-current liabilities	1,000,000	1,000,000
Current liabilities	1,000,000	1,000,000



	2022	2021
Income		
Operating income	1,000,000	1,000,000
Other income	1,000,000	1,000,000
Expenses		
Operating expenses	1,000,000	1,000,000
Other expenses	1,000,000	1,000,000

Governance

Fondation Botnar is a foundation established in Basel in 2003 to carry on the philanthropic work of the Botnar family. It is a member of SwissFoundations, an umbrella organisation of charitable foundations in Switzerland, and follows the guidelines and recommendations of the Swiss Foundation Code (2021).

Foundation Board

The Board of Fondation Botnar comprises at least five members. Board members are elected for three-year terms and can be re-elected (as of 2015) for up to twelve years of service.

Committees and commissions

The Audit & Risk Committee, HR & Organisational Committee, Philanthropy Committee, and Investment Commission hold responsibility for specific tasks described on Fondation Botnar's website.

Audit and supervision

KPMG AG, Viaduktstrasse 42, 4002 Basel, Switzerland, is appointed Fondation Botnar's statutory auditor. It audited the foundation's 2022 annual financial statements and recommended their approval. The supervisory authority of Fondation Botnar is the Federal Department of Home Affairs, Foundation Supervision, Bern, Switzerland.

Asset management

The assets of Fondation Botnar are invested in adherence to the principles of sustainable institutional asset management. These principles are published on our website as "Investment Beliefs and Principles". In 2022 Fondation Botnar continued the build-up of private markets asset classes, which were introduced in 2021 as a complement to the core Strategic Asset Allocation.

Foundation team



Chair

Thomas Gutzwiller

Vice Chair

Flavia Bustreo

Board Members

Otto Bruderer
Martin Lenz
Amalie Molhant Proost
Elsbeth Müller
Florian Schweitzer
Marcel Tanner

Honorary Chair

Peter Lenz (Chair until 2019)

Audit & Risk Committee

Flavia Bustreo
Martin Lenz (Chair)
Amalie Molhant Proost

HR & Organisational Committee

Otto Bruderer
Martin Lenz
Elsbeth Müller (Chair)

Philanthropy Committee

Amalie Molhant Proost
Elsbeth Müller
Florian Schweitzer
Marcel Tanner (Chair)

Investment Commission

Otto Bruderer (Chair)
Urs Ernst
Thomas Gutzwiller
Susanne Haury von Siebenthal
(Deputy Chair)

Management Office

Heike Albrecht, Risk & Compliance Manager
Illan Acher, Young Professionals Programme
Adria Berari, Young Professionals Programme
Stefanie Besmens, People & Office Administrator (from September)
Theresa Budzinski, Young Professionals Programme
Aline Cossy-Gantner, Chief Development Officer
Manuel Crain, Young Professionals Programme
Stefan Germann, Chief Executive Officer
Susanna Hausmann-Muela, Chief Programme Officer
Thuy Anh Huynh-Le, Grants & Finance Administrator
Ursula Jasper, Governance & Policy Lead
Marcus Jenal, Strategic Learning & Evaluation Lead (from September)
Siddhartha Jha, AI & Digital Innovation Lead
Mateja Kostic, Administration Trainee (until September)
Sary Lock, IT & Digital Platform Lead (from October)
Manuela Mächler, Philanthropy Committee Secretary (from January)
Kiara Marvuglio, Engagement & Communications Manager
Szandra McCrory, Executive Assistant
Eva Moldovanyi, Programme Manager
Zur Oren, Partnerships Coordinator
Beatrice Schibler, Research Programme Manager
Alexander Schulze, Global Health for Young People Lead (from February)
Karin Schumacher, Chief Operating Officer
Sushant Sharma, Chief Investment Officer
Samira Stauffiger, Grants Administrator
David Suhr, Strategic Learning & Evaluation Manager (until April)
Rineke Veenendaal, Communications Strategist
Antoine Veyrassat, Senior Portfolio Manager
Daniela Weber, Venture Philanthropy Investment Manager (from September)
Bea Weibel, Office Administrator (until August)



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